Step-Step Process of Work Execution

* Load dataset
* Print data
* Display first five and last five rows of the dataset
* Print number of rows and columns
* Print description of dataset in statistical format
* Select the required columns
* Import k-Means Clustering module
* Create an instance
* Identify the number of clusters
* Find optimal number of clusters
* Calculate value of within clusters
* For visualization import library
* Start plotting
* Segmentation is performed
* Customer is divided into 5 segments
* Naming of model is done
* Model is saved and loaded.